



Central University of Himachal Pradesh

(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)

Dharamshala, Himachal Pradesh-176215

Course Registration Form Monsoon-2019

Name of the Program of Study: Master of Business Administration (MBA)

Semester: I (1st)

Name of the School: School of Commerce & Management Studies (SCMS)

Compulsory Core Courses (No. of Credits=16)

Sl. No.	Course Code	Course Name	Credits	Teacher
1	AFA 407	Accounting for Managerial Decision	4	AN & MA
2	HRM 402	Human Resource Management	4	GI, AS & RS
3	MSO 413	Managerial Economics	4	SG & MS
4	MSC 506	Marketing Management	4	CK & SK
		Total Credits	16	

Foundation Courses (No. of Credits=04)

Skill Development Courses (No. Of Credit=2)*

Sl. No.	Course Code	Course Name	Credits	Teacher
1.	EDM 406	Managing Innovation, Incubation & Creativity	2	Dr. Sarvesh Kumar (SK)
2.	HRM 416	Employability Skills	2	Dr. Aditi Sharma (AS)
3.	AFA 544	Finance & Investment Skills	2	Dr. Ashish Nag (AN)
4.				
5.				

Human making Courses (No. Of Credit=2)*

Sl. No.	Course Code	Course Name	Credits	Teacher
1.	CSR 401	Human Values & Ethics	2	Dr. Aditi Sharma (AS)
2.	CSR 405	Self Management & Development	2	Dr. Rita Sharma (RS)
3.	CSR 408	Leadership Development	2	Dr. Gitanjali Upadhaya (GI)
4.				
5.				

Dr. Manpreet Arora (MA); Dr. Chaman Lal (CL); Dr. Sanjeev Gupta (SG); Dr. Bhagwan Singh (BS)



Central University of Himachal Pradesh

(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)

Dharamshala, Himachal Pradesh-176215

Name of the Program of Study: Master of Business Administration (MBA) Semester: III (3rd)

Name of the School: School of Commerce & Management Studies (SCMS)

S. No.	Course Code	Course Title	Credits	Teacher
Compulsory Core Courses(No of Credits = 4)				
1.	MSO 507	On The Job Training	2	Mentor
2.	POM 401	Operation Management	2	MA
Core Open Courses(No of Credits = 4)				
3.	MSC 440	Retail Management	2	CK
4.	AFA 502	Project Management	2	MA
5.	HRM 411	Diversity and Cross Cultural Management	2	RS
6.	HRM 409	Leadership - Concept & Theory	2	GI
Elective Interdisciplinary (No of Credits = 4)				
1.	MSO 506	Strategic Management	4	BS/MA/SK
2.				
Elective Specialization-1 (No of Credits = 8)				
1.	MSC 405	Integrated Marketing Communication	2	BS
2.	MSC 520	Internet Based Marketing	2	BS
3.	MSC 507	Rural Marketing	2	CK
4.	MSC 404	Industrial Marketing	2	CK
5.	MSC 501	Social Marketing	2	SK
Elective Specialization-2 (No of Credits = 8)				
6.	AFA 530	Financial Econometrics	4	SG
7.	AFA 512	Investment Analysis & Portfolio Management	4	AN
8.	AFA 415	Stock Market Operations	4	MS
Elective Specialization-3 (No of Credits = 8)				
9.	HRM 508	Compensation Management	4	GI
10.	HRM 502	Management of Industrial Relation	4	AS
11.	HRM 525	Organisation Transformation	2	RS
12.	HRM 503	Human Resource Development	2	RS